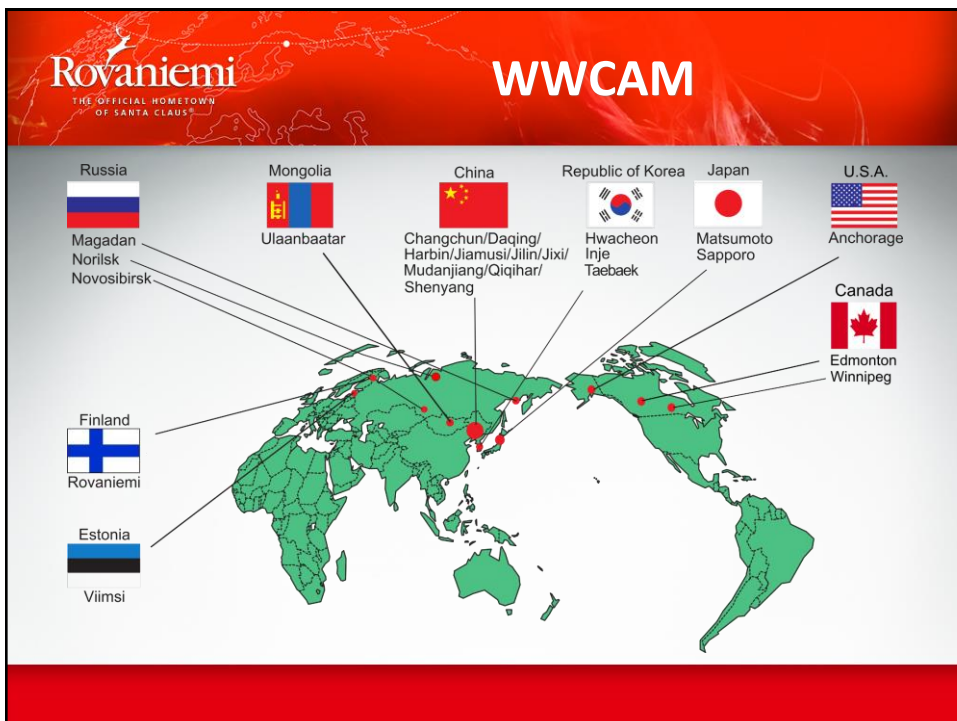




## Why was the Arctic Design Subcommittee initiated?



**Rovaniemi**

THE OFFICIAL HOMETOWN  
OF SANTA CLAUS

**CHANGCHUN**

**EDMONTON HARBIN**

**HWACHEON-GUN NOVOSIBIRSK**

**ROVANIEMI**

**SAPPORO**

**Rovaniemi**

THE OFFICIAL HOMETOWN  
OF SANTA CLAUS

**FIRST STAGE QUESTIONNAIRE**

Rovaniemi



Rovaniemi  
THE OFFICIAL HOMETOWN  
OF SANTA CLAUS

## SECOND STAGE QUESTIONNAIRE

**Question: Which public resources (departments within the city hall or other public organizations) are mainly responsible for creating and implementing new winter-related innovations in Your city? Are there people or companies operating in the private sector that have had a significant role such development in Your city? How about educational institutions?**

**ROVANIEMI**

- The City is mainly responsible for cityscape and infrastructure, VisitRovaniemi, Business Rovaniemi together with working groups (Arctic Circle, Ounasvaara, city centre) is responsible for developing plans master plans for central tourist and recreation sites
- The educational institutes have implemented arctic in their strategies and play a leading role in Arctic expertise

**SAPPORO**

- Sapporo Snow Management Office
- Hokkaido University

**EDMONTON**

- The WinterCityOffice within the Citizen Services Department
- University of Alberta and Northern Alberta Institute of Technology
- other issue-specific agencies

7.11.2019

## THIRD STAGE QUESTIONNAIRE

**1) Who is in charge of decision making and how is that handled?**

The processes and organizations are different, but they are all public and include an input method from the citizens.

**2) What role does design play in development?**

Though it has its practical uses, each also view it through the lens of their local politics, economy, history, culture, customs, geography, climate etc.

**3) What special knowledge of knowhow does your area have?**

Every one has a different set, but everyone has something and more than just something.

**4) Do you collaborate with companies?**

Yes, that seems to be possible and already occurring.

**5) Do you collaborate with universities or academia in general?**

Yes, that seems to be possible as well and already occurring.

And what a beautifully mixed array of examples there were.

# SO WHERE DOES THAT LEAVE US?

**Is WWCAM and the ADS Subcommittee about exchange of information or about concrete collaboration or a bit of both?**

- If it is about exchange of information, who are the parties that want information and for what purpose?
- If it is about concrete collaboration, what steps should we take towards it?
- If a bit of both, a more active line of communication is probably needed.

**We have one year left. What could we and what should we accomplish during it?**

- Exchange of information: setting up a portal or a platform of some sort?
- Concrete collaboration: joint academic project? joint city project?
- Bit of both: can we help each other out in something that already exists?

**After this final year has passed and the subcommittee will conclude, what should or could be done next?**

- What would you have wanted to do different the first time around?
- Should there or could there be more joint planning and active participation?
- What could be done next?



**We look forward  
to seeing you in  
Rovaniemi!**