



WWCAM member Novosibirsk, Russia.

What's the WWCAM?

World Winter Cities Association for Mayors

“Winter is a resource and an asset.”

The World Winter Cities Association for Mayors (WWCAM), initiated by the city of Sapporo in 1981, is a network of winter cities around the world that provides members with opportunities to meet and learn from each other about winter technologies and experiences under the slogan “Winter is a Resource and an Asset.”

From the beginning, mayors have exchanged ideas about making their winter cities more livable, with recent focus on global environmental issues, which, because of their broad scope, can only be resolved with international cooperation, the basic principle of the WWCAM.

Major WWCAM Activities

■ World Winter Cities Conference for Mayors

The biennial World Winter Cities Conference for Mayors (Mayors Conference), a major activity of the association, has been held sixteen times.

Mayors, representing their municipal governments, make presentations and take part in conference discussions in an open and uninhibited atmosphere. The conference provides a forum for mayors to share expertise on city planning, transportation, snow removal, recycling, and other topics. Participants gain valuable suggestions to overcome formidable challenges presented by winter climates. The site of the Mayors Confer-

What's a Winter City?

A winter city is defined by the WWCAM as one that faces harsh winter climatic conditions, including heavy snowfalls and cold temperatures. A winter city also has an annual snow accumulation of more than 20cm (8in.) and an average temperature of 0°C (32°F) or below during the city's coldest month.

twenty cities from
eight countries as of
April 2014

WWCAM Members



The World Winter Cities Association for Mayors is an NGO in Consultative Status (roster) with the Economic and Social Council of the United Nations.

ence rotates among member cities that are willing to host the event.

■ Winter Expo & Winter Cities Forum

The host city of a Mayors Conference may organize a Winter Expo and a Winter Cities Forum in conjunction with the conference. The host city, along with businesses and organizations of member cities, realizes an exhibition of a range of winter-related products at the Winter Expo.



Mayor Ueda makes a presentation on winter-city issues.

The Winter Cities Forum provides experts and academic researchers with an opportunity to make presentations on winter-related issues, such as lifestyle and city planning. Since the third conference in 1988, the Winter Cities Forum has included the participation of local residents, and the WWCAM has expanded with activities at local levels.

The addition of the Winter Expo and the Winter Cities Forum to the World Winter Cities Conference for Mayors has greatly increased the scale and significance of the conference.

WWCAM representatives from twelve member cities of four countries confer at the sixteenth Mayors Conference in Hwacheon, Korea, in January 2014.



search reports. For more information, please visit the WWCAM website.

■ Working-Level Officials Meeting

Working-Level Officials Meetings allow senior administrators of WWCAM cities to meet and discuss the themes of upcoming Mayors Conferences and matters related to the management of future conferences. The meeting is to be held biennially in Sapporo, WWCAM's secretariat city.

Membership in the WWCAM

To join the WWCAM, a mayor may apply to the president by submitting an application to the Secretariat. In consultation with the Board of Directors, membership will be granted.

■ Benefits of Membership

Members may—

- attend, speak at, and vote at the General Assembly and the Mayors Conference;
- bid to host the Mayors Conference;
- utilize the WWCAM network to conduct information and personnel exchanges with other WWCAM members.



WWCAM subcommittee reports.



Winter Expo in Ulaanbaatar, Mongolia, 2012.

■ WWCAM Subcommittees

The WWCAM subcommittees conduct research and case studies and exchange information on winter technology. The subcommittees for “Winter Recreation and Tourism,” “Snow Management,” “Countermeasures Against Natural Disasters,” “Sustainable Winter Cities Planning,” and “Environmental Protection” are examples of WWCAM subcommittees that have compiled re-

Now that you're interested...

The WWCAM invites you to join us to make winter cities more livable. Please contact us for more details on membership and registration. The World Winter Cities Association for Mayors Secretariat (Tel: 81-11-211-2032; Fax: 81-11-218-5168; E-mail: wwcam@city.sapporo.jp).

The WWCAM web site contains the latest information on the conference and details of conference outcomes. Your visit to the WWCAM web site is welcomed.

www.city.sapporo.jp/somu/kokusai/wwcam/



Shenyang, China.