



Report on Working-Level Officials Meeting 2015

Dates: Thursday, July 30 – Friday, July 31

Venue: ANA Hotel Sapporo (Sapporo)

Participants: 44 participants from 16 cities of 6 countries

- (1) **Member cities:** 40 participants from 14 cities of 6 countries
Changchun, Harbin, Jiamusi, Jixi, Qiqihar, Shenyang (China),
Maardu (Estonia), Rovaniemi (Finland), Matsumoto, Sapporo
(Japan), Hwacheon, Inje, Taebaek (Korea), Anchorage (U.S.A.)
- (2) **Observers:** 4 participants from 2 cities
Iwamizawa, Chitose (Japan)



Sapporo Working-Level Officials Meeting 2015

Main topics covered

(1) **Subcommittee on Arctic Design (Rovaniemi, Finland)**

As subcommittee secretariat, Rovaniemi announced the activity plan for the Subcommittee on Arctic Design which was newly established in February, 2015. From the solution stance that design is not just how something looks or feels but also how it "works", the subcommittee aims to leverage Arctic Design in resolving issues faced by winter cities.



(2) **Environmental Action Goals Set by Member Cities**

At the Hwacheon Mayors Conference in January 2014, member cities agreed to set environmental action goals and to report their achievements at the Sapporo Mayors Conference in 2016. Action goals set by each member city were presented at the WLOM. The action goals are outlined in the table below:

Changchun	Reduce the density of PM10 by 15%, and the consumption of coal should be kept lower than 65% of all the energy consumption (by 2017)
Jiamusi	Realize a central heating popularizing rate of more than 80% and a greenery and land-hardening rate of over 42% in urban areas (by the end of 2017)
Jixi	Achieve a 100% target rate of ecology protection and a 100% target rate of urban centralized water quality of the source of drinking water
Shenyang	Increase the amount of clean energy and renewable energy use by over 3% each year
Rovaniemi	Aim at 9% reduction in energy consumption every year through 2016 (compared to the level in 2006)
Matsumoto	Achieve a 6% rate of households and a 100% rate of elementary and junior high schools with solar power generation systems (by the end of 2015)
Sapporo	Achieve a 90% implementation rate of eco-friendly activities and increase the amount of generated electric power for distribution to businesses to 430 million kWh
Hwacheon	Select two regions and conduct clean energy promotion projects through solar power generation
Inje	Achieve a 7% self-efficient energy rate through wind power generation of 5,500,000 kWh, hydropower generation of 2,500,000 kWh, etc. (by 2016)
Taebaek	Repair roofs of 400 households with asbestos cement slates (by 2016)

(3) **Revitalization Project Report (Hwacheon, Korea)**

A final report was given on the WWCAM PR Project, which was conducted by Hwacheon from 2011 to 2014. This project orchestrated the installation of the Winter City Promotion Pavilion during the Sancheoneo Ice Festival – a famous winter event in Hwacheon. The number of visitors to the Pavilion grew each year, with 540,000 visitors in 2014. WWCAM activities were successfully promoted to tourists through this initiative.



Winter City Promotion Pavilion

❄️ WLOM related events

(1) World Winter Cities Seminar

This seminar was held on July 30 at Do-Box in downtown Sapporo to promote the attractions of member cities directly to Sapporo residents. Citizens attended the presentations given by WLOM participants and listened with enthusiasm.



World Winter Cities Seminar

(2) Booth at Eco Plaza Sapporo 2015

From July 30 to August 2, WWCAM opened a booth at the Eco Plaza Sapporo 2015 held at Access Sapporo to showcase WWCAM activities and environmental protection initiatives carried out by Member Cities, as well as introduce model cases of member cities making use of information gained from discussions at the Mayors Conference.

❄️ Announcement of the 18th Mayors Conference host city

Shenyang, China was chosen as the host city of the 18th WWCAM Mayors Conference to be held in 2018. After over 30 years since hosting the 2nd International Northern Intercity Conference, Shenyang will again host the Mayors Conference with a new modern take.

Shenyang is the capital of Liaoning Province in northeastern China, and the center of politics, economy, culture, transportation, commerce and trade, with a population of approximately 8.22 million. Shenyang has a rich history, and is where the Qing Dynasty – the last feudal dynasty of China – was once located.



Modern architecture blending in with present day lively Shenyang



Vibrant colors of spring at the Shenyang International Horticultural Expo

The city has many historical spots, such as Marshal Zhang Xueliang's Mansion, and is called "the epitome of China's modern history". Modern Shenyang has a strong commercial infrastructure and various industries have expanded throughout the city. It is also a financial center of northeast China and many overseas businesses develop in Shenyang. Various festivals are held throughout every season in Shenyang and among them the Shenyang International Horticultural Expo in Spring is particularly famous. Colorful flowers tell of the arrival of spring, and people have their breath taken away by their beauty.

❄️ Introduction of new member city (Maardu)

Although Maardu is a small city with a population of roughly 16,000 and a 22.7 km² city area, it is located in approximately 15 km from Tallinn, the capital of Estonia, and is an important coastal city for the nation. South of the expressway that crosses the city from east to west is the beautiful Lake Maardu where locals enjoy swimming, fishing, and boat riding. The city can be divided into industrial and residential areas, creating the perfect environment for recreation and lifestyle. Muuga Harbor located in the north is the largest and deepest cargo harbor in Estonia. Approximately 90% of all cargo volumes passing Estonia goes through the Muuga Harbor.

Maardu has built up a unique tradition and holds various cultural events such as festivals, concerts, conferences and exhibitions. Furthermore, the City of Maardu actively maintains international ties and has more than 22 sister cities. The city is also a member of the Baltic City Association and the World Winter Cities Association for Mayors. Through these relationships, Maardu is exploring a path towards further development.



City view of Maardu



Festival featuring traditional clothing