

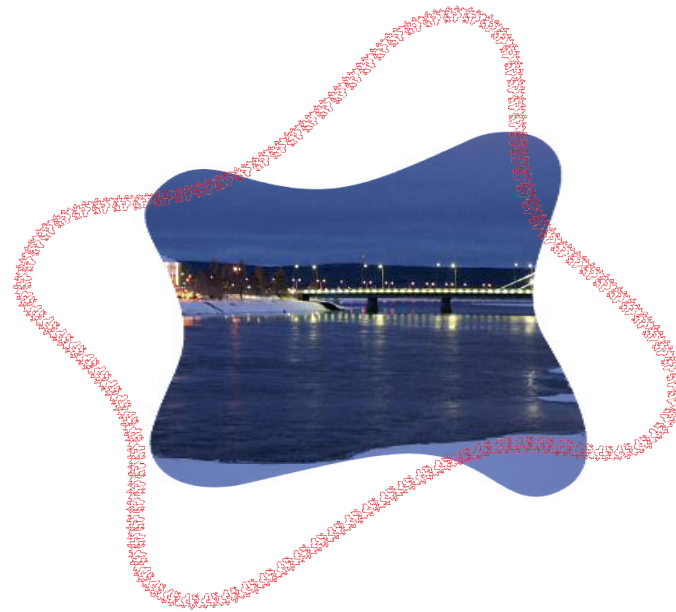


ROVANIEMI

The Arctic Design Subcommittee
Closing Presentation

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BACKGROUND



DESIGN IS NOT JUST WHAT IT LOOKS LIKE OR FEELS LIKE.
DESIGN IS HOW IT WORKS.

-Steve Jobs



World Winter Cities Association for Mayors

ARCTIC DESIGN SUBCOMMITTEE

The aim of the Arctic Design Subcommittee is to solve problems and create new opportunities by using the know-how and experience of the members of the World Winter Cities Association for Mayors through the methods of arctic design.

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CHANGCHUN

EDMONTON

HWACHEON-GUN

ROVANIEMI

HARBIN

NOVOSIBIRSK

SAPPORO

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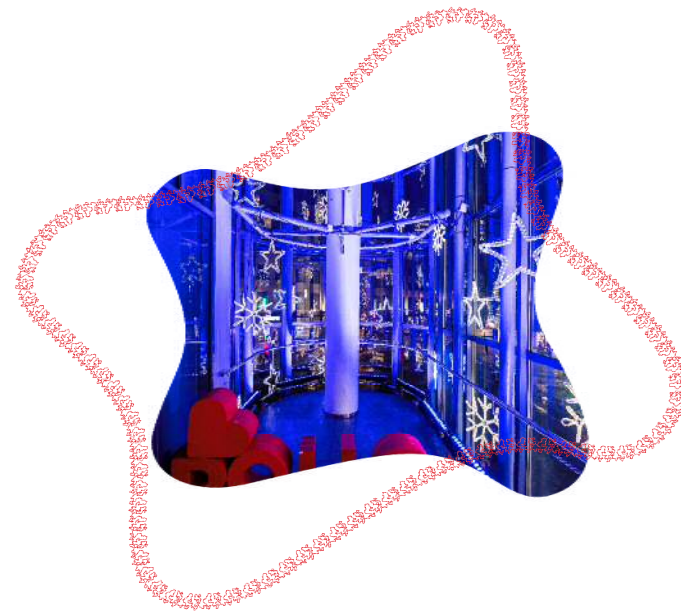
NORILSK

RUSSIA

Member of the World
Winter Cities Association for Mayors



“GET STARTED
TOGETHER”



“KEEP EVERYONE
INCLUDED”



“Concrete goals maybe
challenging, but they will
be worth it”



SUMMARY





THANK YOU FOR YOUR ATTENTION!