



Invitation for Online Participation in the 20th WWCAM Mayors Conference in Sapporo

Themes of the Conference:

- ▶ Main theme: New Possibilities for Winter Cities – Realizing a Sustainable Society –
- ▶ Special theme: “GX (Green Transformation) in Winter Cities”
 - *About GX: Green Transformation refers to the transition from the fossil energy-centered industrial and social structures which have been around since the Industrial Revolution to clean energy-centered ones, leading to economic growth.
- ▶ Sub-themes (group sessions) : Environmental Policies for Winter Cities
Urban Development for Winter Cities
- ▶ Topics (working groups) : Tourism Policies for Winter Cities
Culture & Arts that Make the Most of Winter, etc.

Organizers: City of Sapporo, WWCAM

【Participating cities】(as of 11/22)

Attending member cities	Attending non-member cities, etc.
<ul style="list-style-type: none"> • China: Changchun, Shenyang • Finland: Rovaniemi • Japan: Sapporo • Mongolia: Ulaanbaatar • Korea: Hwacheon, Inje, Taebaek 	<ul style="list-style-type: none"> • Finland: Tampere • France: Enghien-les-Bains • Morocco: Rabat • Sweden: Stockholm (and others)

【Schedule (events broadcast online)】※Japan Time (UTC/GMT +9) Languages: English, Japanese

	12/17(Tue.)	12/18(Wed.)	12/19(Thu.)
AM	11:00~ Opening Ceremony	10:00~ Working Group Discussions	10:00~ Closing ceremony, etc.
PM	13:30~ Group Sessions	15:00~ GX Lecture	-

※The schedule is subject to be changed.

【Registering to participate】Deadline: Friday, December 6th

Please send your reply form to the Secretariat at wwcam@city.sapporo.jp.

【Content details】(as of 11/22) ※There is a possibility that the content may change.

○Group Sessions: Examples of Presentation Topics (Presentations will be made from other cities as well.)

Environmental Policies for Winter Cities	Urban development for Winter Cities
<ul style="list-style-type: none"> 【Japan: Sapporo】 : Decarbonized Initiatives for Sapporo’s Future 【Mongolia: Ulaanbaatar】 : Inter-city Partnerships and Cooperation on Environmental Issues 	<ul style="list-style-type: none"> 【Finland: Tampere】 : Safe Pedestrian City in the Cityverse 【Japan: Sapporo】 : Efforts to Promote Walkable Winter Cities

○Working Group Discussions: Examples of Presentation Topics (Presentations will be made from other cities as well.)

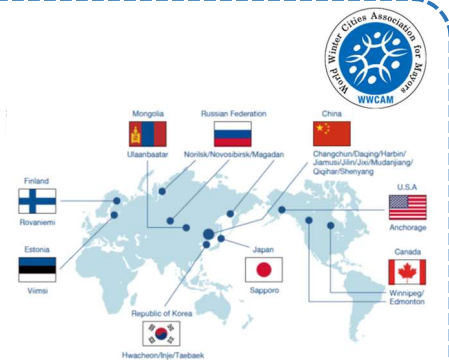
Tourism Policies for Winter Cities	Culture & Arts that Make the Most of Winter
<ul style="list-style-type: none"> 【Finland: Rovaniemi】 : Rovaniemi as a Year-round Tourist Destination 【Korea: Taebaek】: Tourism and Sports in Taebaek 	<ul style="list-style-type: none"> 【China: Changchun】 : Culture and Art of Winter Tourism in Changchun 【Japan: Sapporo】: Sapporo International Art Festival

○Lecture on the Special Theme: GX (Green Transformation) in Winter Cities

Introduction of Sapporo/Hokkaido initiatives, lectures from the Danish Embassy and Hokkaido University

World Winter Cities Association for Mayors (WWCAM)

- The WWCAM is a network that brings together winter cities of the world to meet and learn from each other about winter technologies and experiences under the slogan “Winter is a Resource and an Asset.”
- The association was initiated by the City of Sapporo in 1981 and the following year the first Mayors Conference was held.
- The Mayor of Sapporo has served as the President of the association since its establishment, and its Secretariat has been located at the International Relations Department of the City of Sapporo.
- **22 cities from 9 countries** are the member cities. (as of Nov., 2024)
- The Mayors Conference is held once every two years in the member cities. (Most recently, the 19th Mayors Conference hosted by Rovaniemi, Finland,



For more information, please visit the official website(<https://wwcam.org/en>)

