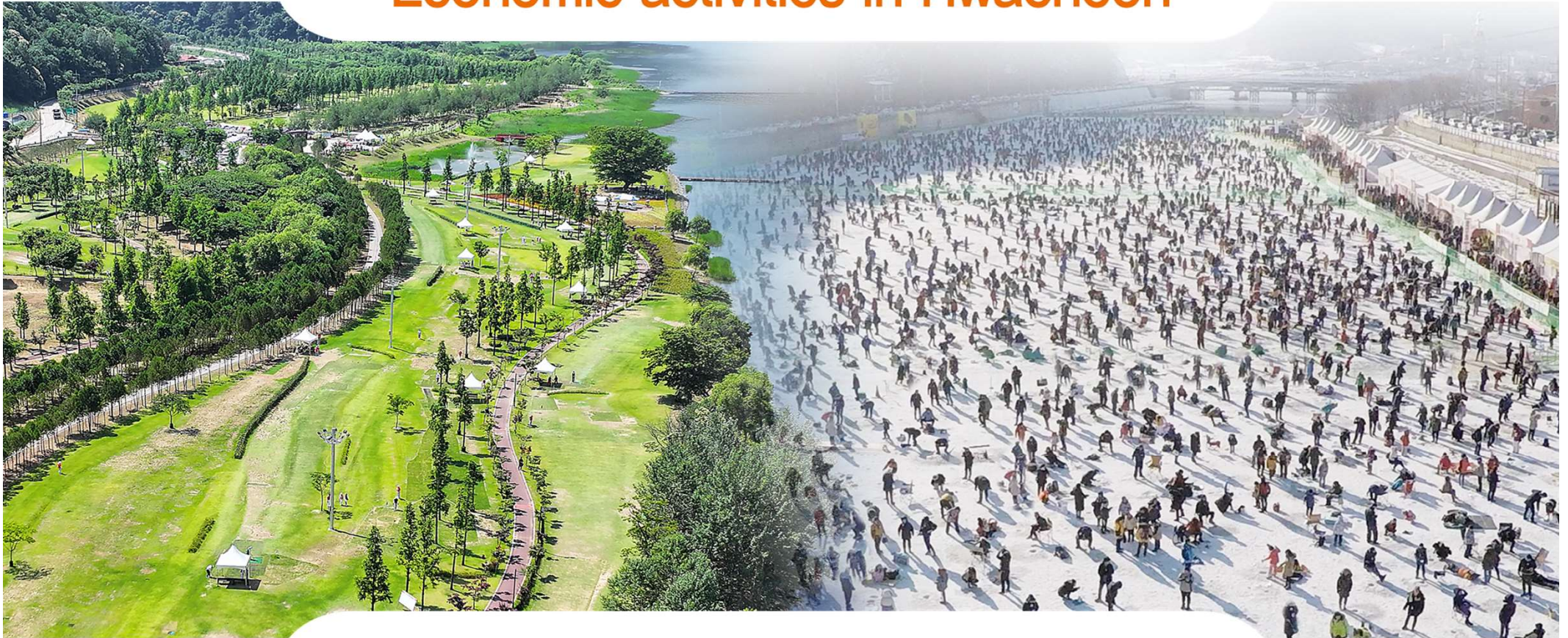


GX(Green Transformation) in Winter City

The Four seasons coexist in harmony
“Economic activities in Hwacheon”



HWACHEON



DMZ Border area,
A place with clean nature Due to various
regulations and restrictions 90%
Made up of mountainous areas



Winter story of
Hwacheon,
which has precious memories
and warm smiles is starting now.



With harmony and coexistence with nature

The opportunities, miracles, challenges, and changes!



Hwacheon and Nature Co-evolution Process

Adaptation

Evolution

Co-existence

Proposal



Let me present the case of Hwacheon-gun




Adaptation

WE chose to adapt to the harsh winter





 Sapporo Snow festival, Japan



 Hwacheon Sancheoneo Festival



Snow sculpture

Winter in Hwacheon is with people all over the world



 Harbin Ice festival, China

The World's Largest Indoor Ice Sculpture Plaza



 Hwacheon Sancheoneo Festival

 Quebec winter Carnival, Canada



 Hwacheon Sancheoneo Festival



Seundeong Street

We present you

“Unfrozen hearts and Unforgettable Memories”

 Rovaniemi Santa village, Finland



 Hwacheon Sancheoneo Festival



Santa Invitation

Winter is exciting for us, but also scary

What's your concern?



Hwacheon is evolving by trying new
adaptations to the climate
change environment

Evolution



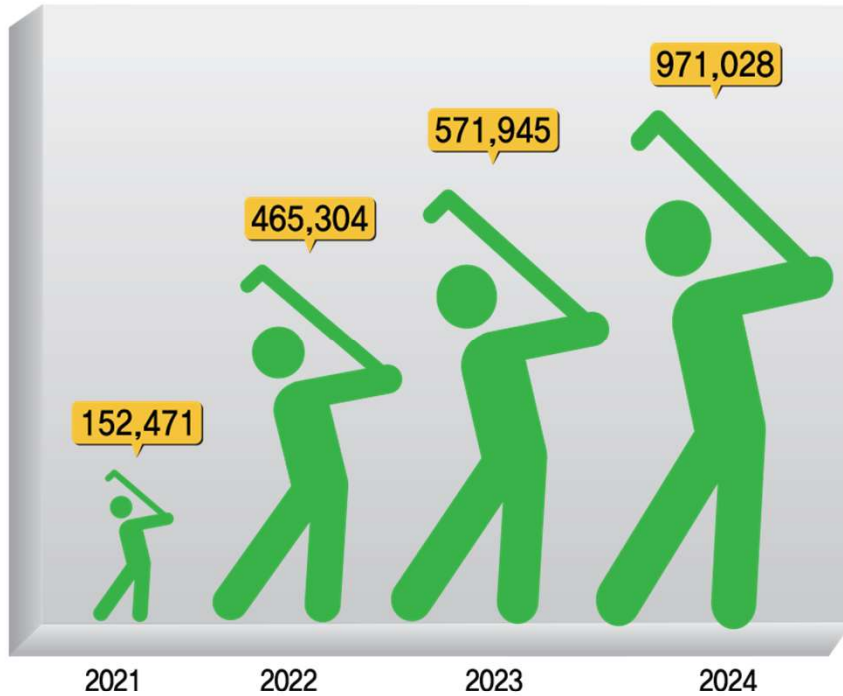
Hwacheon Park Golf



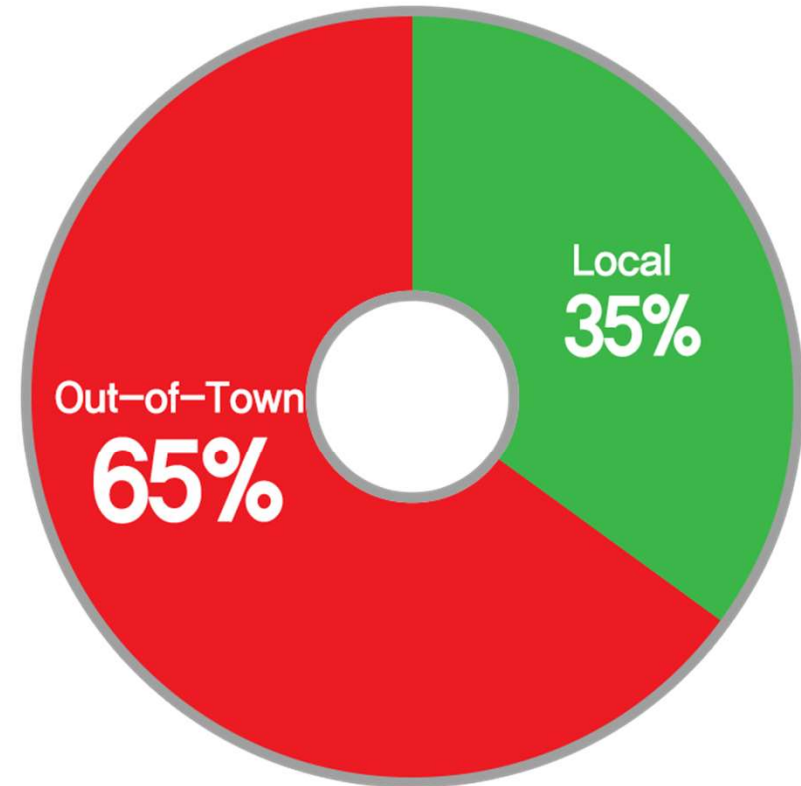
Evolution

Visitors (2021 ~ 2024)

Visitors : 2,160,748



Status by region (2021 ~ 2024)



Hwacheon Park Golf



GX of Winter city

Finding the power of a sustainable winter city

Revitalization of the local economy

Preservation and Use of Clean natural environment



Hwacheon, the Four seasons co-exist



GX Find Winter, Borrow Seasons



Four seasons of Hwacheon are
with people around the world

A vibrant night scene featuring a fireworks display. The sky is filled with colorful bursts of light, including purple, yellow, and white. In the foreground, several people are silhouetted against the bright light of the fireworks, watching the display. A suspension bridge is visible in the background, and the ground appears to be a waterfront area. The overall atmosphere is festive and celebratory.

Thank you!