

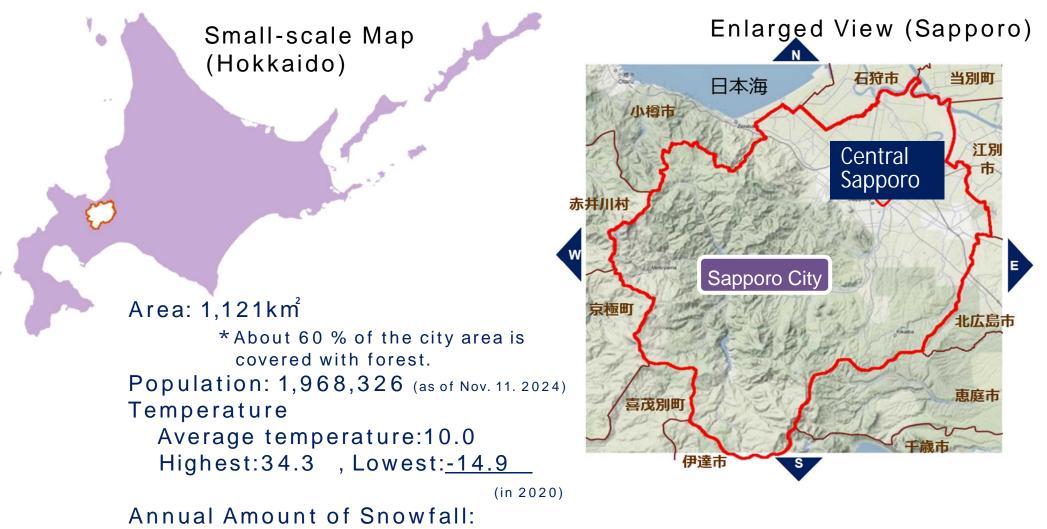
Initiatives to Promote a Walkable City in Winter

AKIMOTO Katsuhiro Mayor of Sapporo



Overview of Sapporo



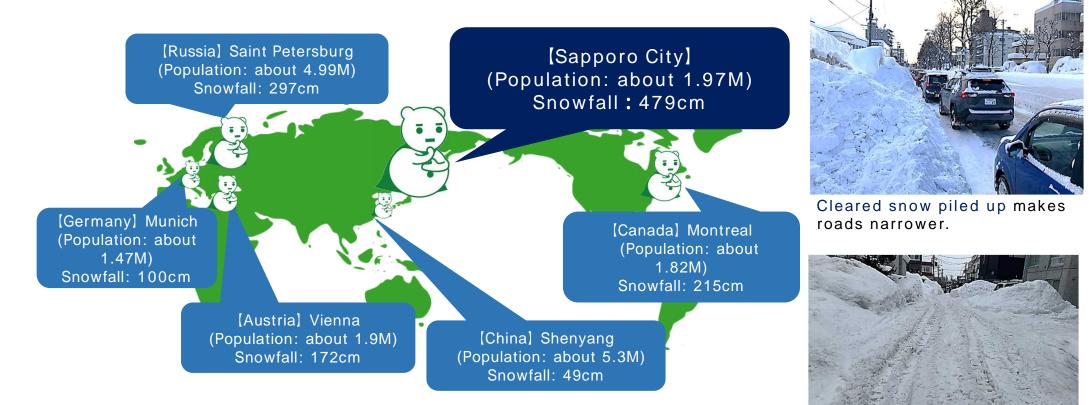


<u>479cm in typical years</u>



Harsh Winter Climate Conditions in Sapporo

- SAPP RO
- Sapporo is the only city in the world where over 1 million people live, and 5 meters of snow falls annually.
- The percentage of citizens who go out decreases by 16% in winter compared to fall, which is a major health issue.



Sources:

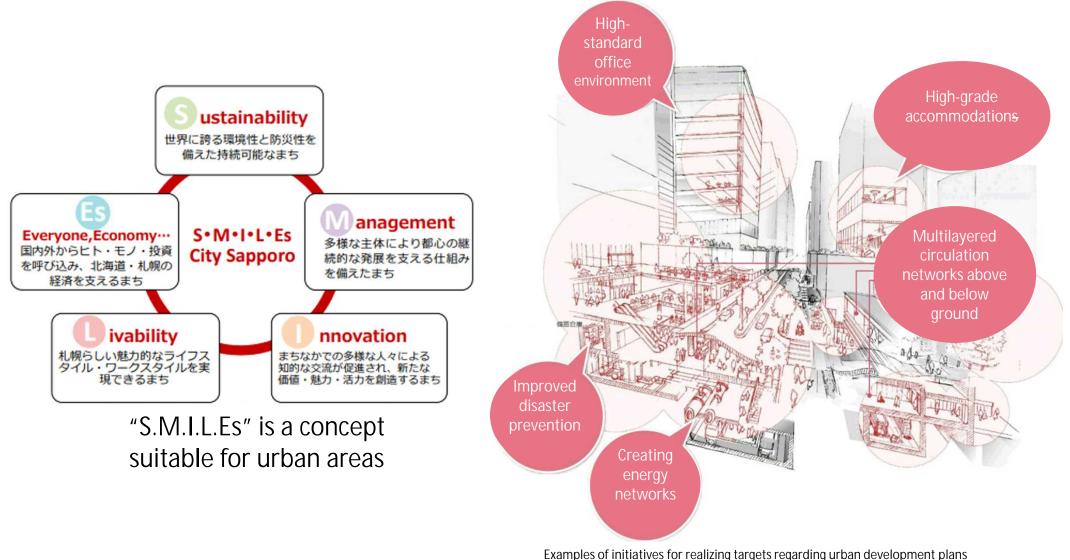
- The annual average recorded by the Sapporo District Meteorological Observatory for snowfall in Sapporo
- 1988 Survey for amounts of snowfalls in other cities
- World Statistics (2022) for population

Snow is pressed and

becomes crunchy on roads.

Securing Walkable Spaces by Working with the Private Sector

- Aligning initiatives with the urban development concept, "S·M·I·L·Es", laid out in the Master Plan for Urban Planning
- Promoting "High-quality Open Spaces" and "Multilayered Circulation Networks Above and Below Ground"



*Source: Guiding Policies for Urban Development

https://www.city.sapporo.jp/keikaku/documents/yuudouhoushin_annai_2407.pdf

Case Example in Central Sapporo, <u>"Kita 3-jo Square"</u>



Photos (before and after development)





After (a park area)

Before (space for a road)

How this area is used



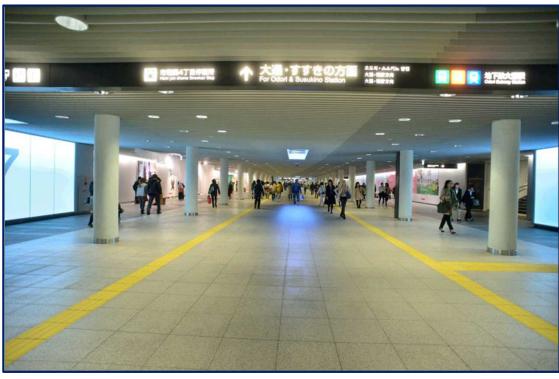
Sapporo August Festival

3×3 Festival

Smile Rink SAPPORO

4

Case Example in Central Sapporo, "Sapporo Ekimae-dori Underground Walkway"

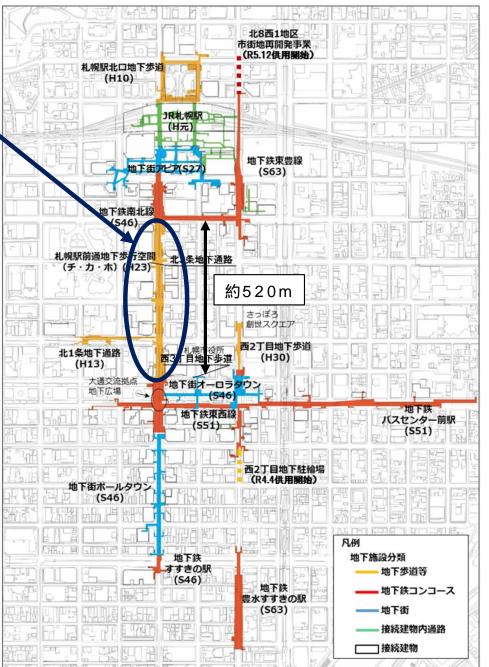


Sapporo Ekimae-dori Underground Walkway



Events

Connected to buildings



Underground pedestrian network 5

Case Example in Central Sapporo, "COCONO SUSUKINO"

- SAPP RO
- Cocono Susukino opened in the center of the Susukino area in September 2023.
- There is a bus waiting area in the building which anybody can use so that they can use public transportation safely even in winter.



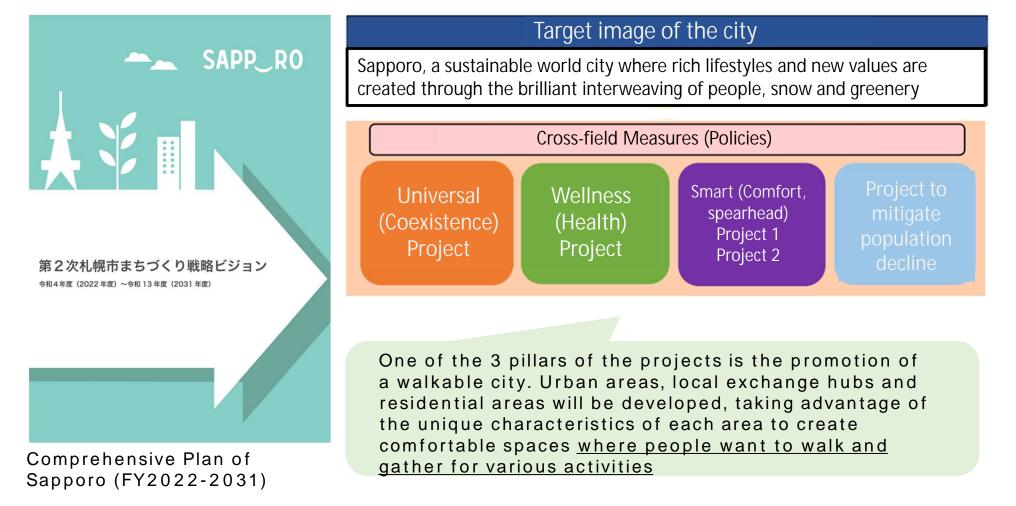
Bus waiting area in the building

COCONO SUSUKINO (shopping complex)

Developing Sapporo's Walkable Vision



- "The 2nd Sapporo City Development Strategy Vision" was established as Sapporo's comprehensive plan in 2022.
- Promotion of a walkable city was one of its priority measures.



Sapporo Walkable Vision will be established at the end of FY2025

Case Example of Walkable Spaces Utilizing Snow

- Attractive snow-covered illuminations and snow candles that create outdoor spaces that people want to walk around.
- The importance of public-private city development through the collaboration of different sectors private companies, government and residents



Sapporo White Illumination (Sapporo Ekimae-dori Avenue)



Snow Light in Miyanosawa



Sapporo White Illumination (Odori Park)



Snow Candle Way (Jozankei) <mark>寺本0</mark>

SAPP

~RO

寺本0 「雪灯り」は小樽のようです。定山渓は「雪灯路」ですが、札幌観光協会と定山渓観光協会で英訳が違います。今回は、定山渓の方が簡潔だったので、そちらを採用しましたが、札 **観光協会では"Jozankei Onsen Snow Light Path"と訳しています。** 寺本 晃子, 2024-11-27T02:37:32.736

Sightseeing Content Utilizing Snow in Public Spaces

- Over 2 million tourists from home and abroad come to the Sapporo Snow Festival every year to experience winter in Sapporo.
- At the Sapporo International Art Festival 2024 (SIAF 2024) held last winter, various pieces of art and a new self-driving car were introduced.



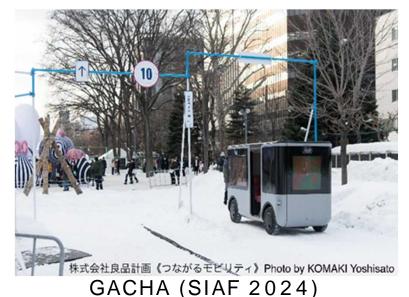
Sapporo Snow Festival Statue



Work of Eness (SIAF 2024)



Ice Sculpture Contest in Susukino







「エネスの作品」としています。 寺本 晃子, 2024-11-27T03:09:27.523 **寺本**0



Realizing a walkable winter city that makes everyone want to walk