

20th WWCAM Mayors Conference – “New Possibilities for Winter Cities – Realizing a Sustainable Society”
Sapporo (Japan), December 17–21, 2024

City Networks and Culture as Drivers for Achieving a Sustainable Society

Exploring UNESCO Creative Cities of Media Arts

Dominique ROLAND

Coordinator of the Media Arts Cluster
& Director of Enghien-les-Bains' Art Center

Anna HERMOUET

International Cooperation Manager
& UCCN Focal Point



Dominique ROLAND

- Director of the Art Center in Enghien-les-Bains, a Nationally Accredited Stage for "Art and Creation in Digital Writing and Performing Arts" designated by the French Ministry of Culture
- Coordinator of the Creative Cities Network for Media Arts, Member of the Steering Committee of UNESCO's Creative Cities Network and the French Committee of Creative Cities

Anna HERMOUET

- International Cooperation Manager at Enghien-les-Bains' Art Center and Focal Point for Enghien-les-Bains, Creative City of Media Arts



**“New Possibilities for Winter Cities –
Realizing a Sustainable Society”**

Significance of City Networks such as **WWCAM**

The example of
the UNESCO Creative Cities Network (UCCN)
to achieve a sustainable society

UNESCO Creative Cities Network

A Worldwide City Network



Created in 2004

Objective:

Encouraging collaboration among cities that recognize creativity as an essential drive of sustainable urban development

8 Creative Fields:

Architecture, Craft and Folk Art, Media Arts, Film, Design, Gastronomy, Literature, Music

SUSTAINABLE DEVELOPMENT GOALS



Focus on the Media Arts Cluster

25 Cities around the World Cooperating to Promote SDGs



1. Austin (USA)
2. Braga (Portugal)
3. Caen (France)
4. Casablanca (Marroco)
5. Cali (Colombia)
6. Campina Grande (Brasil)
7. Changsha (China)
8. Dakar (Senegal)
9. Enghien-les-Bains (France)
10. Guadalajara (Mexico)
11. Gwangju (South Korea)
12. Hamar (Norway)
13. Karlsruhe (Germany)
14. Kosice (Slovakia)
15. Linz (Austria)
16. Modena (Italia)
17. Namur (Belgium)
18. Novi Sad (Serbia)
19. Oulu (Finland)
20. Sapporo (Japan)
21. Tbilisi (Georgia)
22. Tel Aviv (Israel)
23. Toronto (Canada)
24. Viborg (Denmark)
25. York (England)

Focus on the Media Arts Cluster

25 Cities around the World Cooperating to Promote SDGs

3 Main Objectives

01

Facilitating knowledge exchange among artists, experts and city officials to integrate media arts into public policies, in alignment with the Sustainable Development Goals (SDGs)

02

Supporting media artists and entrepreneurs in the Creative and Cultural Industries

03

Engaging citizens in inclusive media arts initiatives that promote access to digital technology and foster intercultural dialogue

Example

June 2024 – Enghien–les–Bains’ Media Arts Biennale and its International Symposium



- **Topics:**
 - *Digital Creativity as a Tool for Urban Sustainable Development*
 - *How is AI Transforming Creation?*
- Representatives from Gwangju, Caen, Kosice, Enghien–les–Bains, Campina Grande, Novi Sad, Namur and York contributed as Keynote Speakers



WWCAM

X

UNESCO Media Arts Cities ?

Thanks for your attention.

CONTACT

Dominique ROLAND

*Coordinator of the Media Arts Cluster
& Director of Enghien-les-Bains' Art Center*

d.roland@cdarts.enghien95.fr



Anna HERMOUET

*Focal Point for Enghien-les-Bains, UNESCO Creative City
International Cooperation Manager at the Art Center*

d.roland@cdarts.enghien95.fr



CDA
ENGHIEN-LES-BAINS
SCÈNE CONVENTIONNÉE
D'INTÉRÊT NATIONAL ART ET CRÉATION

Enghien
LES BAINS


unesco
Membre du
Réseau des Villes créatives