



Report on The 20th World Winter Cities Conference for Mayors

City of Sapporo

Conference Summary

- Conference Theme
New Possibilities for Winter Cities
~Realizing a Sustainable Society~
- Period
December 17th ~ 21st, 2024
- Venue
Sapporo Convention Center



Conference Summary

- Participant Cities
 - Member Cities
7 cities in 5 countries
 - Observer Cities
9 cities and organizations
in 8 countries



Total: Approx. 100 people from 21 cities in 8 countries

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Conference Day 1 (December 17th)

< Main Program >

- Opening Ceremony
- Presentation of Case Studies
 - Urban Development for Winter Cities
 - Environmental Policies for Winter Cities
- Midterm Reports on Environmental Action Goals
- Welcome Reception Hosted by the Mayor of Sapporo



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Conference Day 2 (December 18th)

< Main Program >

- Presentation of Case Studies
 - Tourism Policies for Winter Cities
 - Culture & Arts that Make the Most of Winter
 - Energy in Winter Cities
- Special Theme
 - GX (Green Transformation) in Winter Cities
- Presentations from CityNet and Almaty
- Reception Hosted by the WWCAM President



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Conference Day 3 (December 19th)

< Main Program >

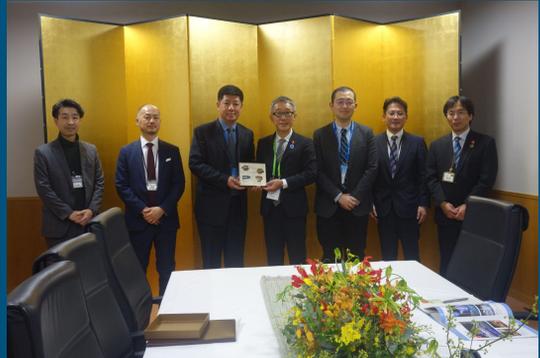
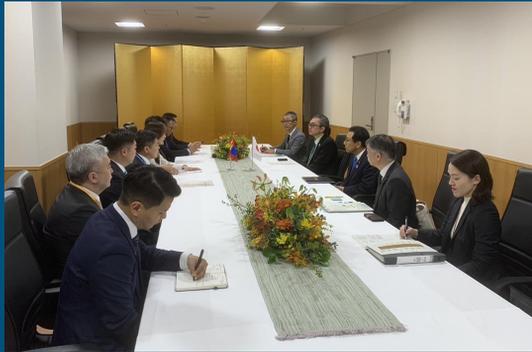
- Presentation on City-to-City Collaboration Between Sapporo and Ulaanbaatar
- Presentation by Hokkaido University Students
- Plenary Session & Closing Ceremony
- Press Conference



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Bilateral Meetings

- Utilizing the network of the WWCAM, bilateral meetings between participants, including member cities and academic institutions, were held during breaks at the Mayors Conference.



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Related Events ①

- 2024 Winter Cities Showcase
 - Held December 19th to 21st
 - Exhibition promoting member cities to Sapporo residents
- Business Networking Event
 - Held on December 18th
 - Introduction of the business landscape in Mongolia and Hokkaido, followed by a networking session
 - 75 participants from 44 organizations



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Related Events ②

- World Winter Cities Association for Mayors
✦ Sapporo International Art Festival (SIAF)

Collaborative Exhibition Between the WWCAM and SIAF

- Period
Held December 16th to 19th
- Venue
Sapporo Community Plaza



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Related Events ③

- Winter Cities Forum
 - Introduction of WWCAM Activities
Mayor of Sapporo Katsuhiro Akimoto
 - Lecture: "Winter Fish and the Global Environment"
Tokyo University of Marine Science and Technology
Honorary Doctor and Visiting Professor Sakana-kun



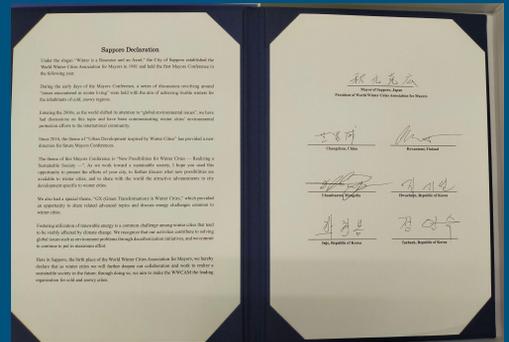
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Site Visits & Excursion

- Site Visits (December 19th)
 - Hydrogen Station
 - Sapporo Ekimae-dori Underground Walkway (Chi-ka-ho)
 - Sapporo Community Plaza
 - Sapporo White Illumination / Munich Christmas Market in Sapporo
- Excursion (December 20th)
 - Fukuyama Jyozo Co. Ltd.
 - Sapporo Hitsujigaoka Observation Hill
 - Okurayama Ski Jump Stadium
 - Shiroi Koibito Park



Sapporo Declaration



The 20th World Winter Cities Conference for Mayors Resolutions

1. That we were able to overcome the impact of COVID-19 and resume in-person attendance and exchange is thanks to the strong bonds that the Mayors Conferences have nurtured over the years, and we hereby reaffirm our solidarity at this Mayors Conference.
2. In line with the Sapporo Declaration approved at this conference, each city shall make their utmost efforts toward the following items, as well as decide on realistic numeric goals, and report on these efforts at the next Mayors Conference.
 - 1) Efforts to convert to renewable energy sources and reduce energy consumption.
 - 2) Efforts relating to environmental preservation, such as tackling air pollution.
3. In order to enhance the benefits of sharing winter city know-how and mutual learning, we aim to boost the activities of the Mayors Conference and thereby increase its value as an international network by having presentations and discussions on a wide range of themes delivered by various groups, including not only governments, but businesses and academic researchers as well.
4. Honorary membership shall be granted to the Honorable Choi Moon-soon, Mayor of Hwacheon, for his contributions to the growth of the WWCAM.
5. We commend the supportive efforts of the citizens of Sapporo in hosting this conference.

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